

StackUnited

Social Media Assistant

Department: Compliance

Location: Remote

Job Type: Full time

Salary: Negotiable based upon experience

Plus; Competitive benefits plan including healthcare, vision, dental and 401K plan with corporate matching in the USA.

Company Overview

StackUnited is a full-service technology and design company specializing in web development, digital content storage, distribution and streaming. We are presently contracted as the development team for a rapidly growing platform in the exciting, fast paced, multi-billion-dollar adult technology industry, the StackUnited team is composed of open minded, ethical, passionate people committed to expanding the utilization of applicable technologies today, and in the future to propel the needs of business and consumers alike.

We firmly believe our success stems from the desire to empower our teammates to believe anything is possible and deliver exceptional results. As Steve Jobs once said, "...while some may see them as the crazy ones, we see genius, because the ones who are crazy enough to think that they can change the world, are the ones who do." If you are ready to join a life changing team, we are ready to hear from you!

Position Summary

As our Social Media Assistant, you will work alongside our Promotions Manager, we will expect you to be up-to-date with the latest digital technologies and social media trends. Your primary responsibilities will include updating our social media pages, managing posts, and engaging with our followers. To succeed in this role, you will possess exceptional web content writing skills and be versed on multiple social networks. You will be a wordsmith with exceptional spelling and grammar skills and be able to express our company's views creatively. Ultimately, you will ensure we maintain a strong online presence ensuring high levels of web traffic and customer engagement consistent with our marketing goals and brand values.

We are seeking experienced persons who want to advance their skill set, have a strong work ethic, perform well in a fast-paced environment, are able to multitask, and work in harmony with others.

Responsibilities

- Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos and news) for various social networks, including Twitter, Instagram, YouTube, SnapChat and Reddit

- Optimize social media posts (language, tone, message) based on our target audience's behaviors
- Maintaining a cohesive and attractive aesthetic across multiple product lines with complementary images, videos, and text
- Respond to questions and comments on our social media pages in a timely and accurate manner
- Apply advertising techniques to boost brand awareness, like promotions, competitions and giveaways
- Work closely with the marketing team to develop social media campaigns that help to achieve corporate marketing goals
- Collaborate with other teams, like marketing, recruiting and customer service to ensure brand consistency
- Stay up-to-date with current technologies and trends in social media, design tools and applications

Requirements

- Excellent understanding, written and verbal English
- BS in marketing, communication, or a related field a huge plus
- 3+ years' experience in social media
- English minor/major a plus
- Experience with social media management tools such as Hootsuite
- Excellent copywriting skills
- Ability to deliver creative content via multiple mediums (text, image and video)
- Excellent multitasking skills
- Knowledge of latest social trends and platforms; Twitter, Instagram, Snapchat, Facebook, Reddit (a plus)
- Extremely skilled with Instagram Stories
- Funny, sassy, witty, tongue in cheek humor with the focus on entertaining our audience
- Open minded attitude that is not offended by NSFW imagery and possess a non-discriminatory personality
- Excellent written and verbal communication skills
- Ability to work efficiently under tight deadlines
- Excellent work ethic
- Able to work well under pressure
- Ability to work independently and with others